

CleanCut Commercial—Audio Script

Woman 1: Cute jeans!

Woman 2: Thanks.

Woman 1: What IS this? [points to CleanCut]

Woman 2: Oh! [dispenses towel] My new CleanCut. Here.

Woman 1: Clean what?

Woman 2: It's the CleanCut Automatic Paper Towel Dispenser.

Woman 1: Cool! What do you use it for?

Woman 2: Everything! We use it more than any other appliance in the house.

Woman 1: Do you need special paper towels for it?

Woman 2: No, I can use any paper towel I choose, and check THIS out. It doesn't matter where the perforation is, you can cut any length of paper towel perfectly, without touching anything.

Announcer: The CleanCut Automatic Paper Towel Dispenser is not a gadget. Dispensing and cutting is fast and easy. And when you're preparing a meal, there's no more spreading germs. You only touch the exact amount of paper towel you'll need, and the rest of the roll stays clean and dry. CleanCut will make your kitchen a safer place. And the safe, self-sharpening rotary blade makes for a clean cut every time.

Woman 2: My whole family uses it.

Boy: Hey, mom.

Woman 2: Hey! [boy dispenses towel] See?

Woman 1: I want one!

Announcer: Experience the convenience, speed and savings of touchless paper towel dispensing for yourself with the revolutionary new CleanCut Automatic Paper Towel Dispenser. The most used appliance in your home. [1:17]