



<b>Equipment Brand Name / Part No. or Model No.:</b>	<b>Production Dates:</b>
ACTIVHEAT / 6HCSBL24	SEP 01, 2010 - OCT 31, 2010

<b>NHTSA Campaign ID Number:</b>	11E014000
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**Summary:**

ADVENTIVE IDEAS IS RECALLING CERTAIN AFTERMARKET HEATED SEAT COVERS, MODEL NUMBER 6HCSCBL24 WITH MANUFACTURING BATCH CODES 20910B, 21009A, AND 21010B, PRODUCED FROM SEPTEMBER THROUGH OCTOBER 2010. THESE HEATED SEAT COVERS WERE SOLD FOR USE IN VARIOUS MOTOR VEHICLES. DUE TO MULTIPLE CHANGES IN MATERIAL AND PROCESS AND QUALITY CONTROL PROCEDURES, THE PRODUCT BECAME UNSTABLE AND IS PRONE TO OVERHEATING.

**Consequence:**

USERS COULD SUSTAIN BURNISH SHOULD THE SEAT COVER OVERHEAT.

**Remedy:**

ADVENTIVE IDEAS WILL NOTIFY OWNERS ON RECORD AND WILL REPLACE THE HEATED SEAT COVERS FREE OF CHARGE. OWNERS ARE BEING INSTRUCTED TO RETAIN THE SWITCHING CABLE. A NEW SWITCHING CABLE WILL NOT BE SENT WITH THE REPLACEMENT SEAT COVER. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING MAY 2011.

**Notes:**

OWNERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).