

Pure Ion Pro Air Cleaner—ADA Transcription

[00:04] Dust, pollen, airborne bacteria, pet dander, even tobacco smoke. Trying to keep your home clean and your family protected? But how clean is your home, really? How clean is the air? [00:20]

The truth is, there may be dust, pollen, mold and bacteria floating in the air... and surface cleaning doesn't help. So what can you do? [00:29]

Introducing the all-new Pure Ion Pro Air Cleaner from Brookstone. Pure Ion Pro helps clean the air in your home by actively drawing in and removing airborne pollutants, including bacteria, pollen, smoke, dust, pet dander and mold. It works quickly and quietly to help clean the air you and your family breathe every day. [00:51]

There are a lot of machines that can help clean the air... but some are too big and loud to live with. Others may not work well because they just don't draw in enough air. But the Brookstone Pure Ion Pro Air Cleaner was designed around the simple idea that a good home air cleaner needs to be effective, economical and easy to use. [01:11]

Here are just a few of the things that make the Brookstone Pure Ion Pro Air Cleaner different. It's lab-tested to quickly remove pollen, dust mites, smoke, mold and bacteria from the air processed by the system. As air is actively drawn into the Pure Ion Pro, the air cleaner uses advanced ionization technology to charge particles of airborne pollutants so that they cling to the removeable and washable filter. It never needs expensive replacement filters. [01:39]

The Pure Ion Pro has a permanent filter that can be easily cleaned in the dishwasher or under running water. Its attractive, space-saving design fits easily into any room. It's quiet – so quiet, in fact, that you can use it in your bedroom while you sleep. And it has an Energy Star efficiency rating, which makes it better for the environment... and your wallet. [01:59]

Press the Ion Boost button to release a stream of negative ions into the room. Negative ions are found in abundance in some of the most refreshing and invigorating environments in nature. Think waterfalls, by the surf at the seashore, and in the mountains after a good, cleansing rainstorm.

Some people report feeling a lightening of mood, or an increased clarity of mind in such environments. [02:21]

[testimonial 1]

[02:33] Here's how the Pure Ion Pro quickly and quietly helps clean the air in your home. Four whisper-quiet fans actively draw in household air. As air enters the cleaning chamber, advanced ionization technology charges particles of airborne pollutants, causing them to cling to the washable stainless-steel filter grid. Cleaner air flows out through the system into the room. [02:53]

[testimonial 2]

[03:10] When airborne pollutants invade your home, you want them out fast. Watch as Pure Ion Pro quickly removes smoke from the air in this chamber. The Brookstone Pure Ion Air Cleaner is so fast and effective, it can clear tobacco smoke from a 10 x 10 x 8 room in as little as five minutes. [03:27]

[testimonial 3]

[03:43] Pure Ion Pro is designed to be easy to use, day in, day out... so you and your family can enjoy cleaner air and a cleaner home. The power light will flash to tell you when it's time to clean the filter. [03:54]

Cleaning is easy. Simply pull out the permanent filter and put it in the dishwasher, or run it under the tap. For set-and-forget cleaning when you're away, set the built-in timer to clean the air for two to 12 hours. And best of all, Pure Ion Pro is quiet and compact. You can easily use it in most rooms, and even run it while you sleep. [04:15]

You work hard to keep the surfaces of your home clean. Now there's an easier way to help clean the air, too. The Brookstone Pure Ion Pro Air Cleaner... only from Brookstone. Get yours today, and breathe cleaner air. [04:27]