

## iNeed Neck and Shoulder Massager

SUPER: Massage Hard-to-Reach Muscles

**VO:** Hi, this is Mike at Brookstone. If you're like most people, you carry tension and stress in your neck, shoulders and back—muscles you just can't reach without help—until now.

**VO:** Today, I'm going to show you an easy way to help relieve all that stress—anytime you want—using our i-Need® Neck & Shoulder Massager.

SUPER: Place massager on shoulders

**VO:** Just place it around your shoulders and press the power button. It has a nice weight to it, so you don't need to press it to your back.

Model putting i-Need on shoulders

**VO:** This is my favorite feature! See how I can easily move the massager to target the exact spot that needs attention. You just use the handles to easily move it up and down your back to reach those stubborn tight spots—from your neck all the way down to your lower back.

Model moves massager up and down back - shoot from front and back

**VO:** You can also snap the handles together for a hands-free massage. What's more, you can sit down and lean back against the massager for even deeper relief.

Shot of model snapping handles together

**VO:** The powerful nodes are really reaching down deep to help relieve tightness and tension.

Shot of back of i-Need Massager and nodes moving with animation overlay showing pulsing motion -

SUPER: Adjust the intensity

**VO:** Press the H button to increase intensity, or the L button to lighten things up a bit. The program will run for 6 minutes and shut itself off when done. This is the most powerful massager we've ever offered that's specifically designed for hard-to-reach muscles—and I can tell you the "L" button is usually all I need for my everyday aches and tightness.

Detail shot of hand pushing button on massager

**VO:** It's that simple—and effective—and you never need an appointment!